

Kyrene 411 Advertising Specifications and Deadlines

Distribution is projected for late July/early August 2011.

DEADLINES:

Space reservation/insertion order and payment are due **May 6.**

Camera-ready artwork is due **May 20.**

Ad Requirements:

All ad content and placement is accepted at the discretion of the Editor of the Kyrene 411.

Format of artwork must be either”

- 1.) Hi-res, press ready PDF
- 2.) Illustrator EPS
- 3.) TIFF or JPEG

All payment must be received at the time of order.

Electronic submission of ads to: kfvolunteer@cox.net

Ads that do not follow the specs will be rejected.

Ad Size Grid:

1/4 Page Horizontal 5.25 x 3

1/4 Page Vertical 2.54 x 4.525

Half Page Horizontal 5.25 x 4.525

Half Page Vertical 2.54 x 9.25

Full Page 5.25 x 9.25

Center Spread 11.25 x 9.125